Digital Signage Awards

IN ASSOCIATION WITH

SIXTEEN:NINE

The Winners 2024

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Contents

Welcome

Welcome to the 2024 Digital Signage Awards

The Digital Signage Awards are an Awards competition that is independent of any vested interests, calls for entries from across a truly international industry, attracts expert judges from around the world and appeals to sponsors who want to see excellence recognised in their name. Those sponsors include media partner, Sixteen:Nine, headine sponsor ChromeOS, category sponsors Absen, Nanolumens, ScreenCloud, SNA Displays, Stratosmedia, Times OOH and branding sponsor, Screenfeed.

The number of entries stepped up by some 20% over the doldrum years of 2022 and 2023, which was very pleasing. A big thank you is owed to head judge Dave Haynes and the 14-strong panel of judges who applied their knowledge with diligence and generosity. Marks awarded were higher than ever before from a panel of judges with vast breadth of experience and creative or technical knowhow.

Please enjoy reading about the Winners and High Commendations and the listing of Finalists. If you have entered the Awards before or if you are thinking of entering for the first time, remember to get your entries in by September 30, 2024. The celebration of the Winners will take place on the evening before the start of ISE venue, once again at the beautiful Esferic Events Centre in Barcelona on Monday February 3, 2025. See you there!

Helen Warrilow
commercial director, Digital Signage Awards

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Absen

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ScreenCloud

SNA DISPLAYS

stratosmedia

TIMES OOH

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Judges

Dave Haynes

Head judge
founder and editor
Sixteen:Nine

Susie Opare-Abetia

CEO
Woven Media

Henrik Andersson

CEO
Instore Screen

Markus Pargfrieder

CEO
Responsive Spaces

Ignasi Call

CEO
Instronic

Damian Rezner

COO
Screen Network

Ney Corsino

CEO
Nanolumens

Kim Sarubbi
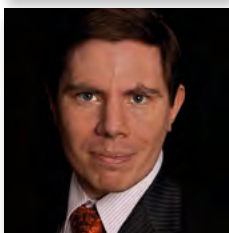
Chairwoman
ACE

Bryan Crotaz

CEO & CTO
Silver Curve

Francesca Surace

managing director
In2Digital

Mikel González

CEO
Necsum Trison

Martin Vallo

freelance
Ventrata

Laila Hede-Jensen

CEO
Zenova ApS
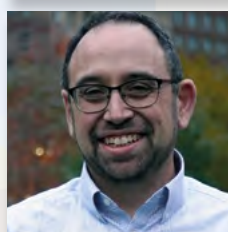
Larry Zoll

founder & ceo
Team Zoll

chromeOS

Deliver powerful customer and employee experiences

→ Visit stand **2N800 in Hall 2**
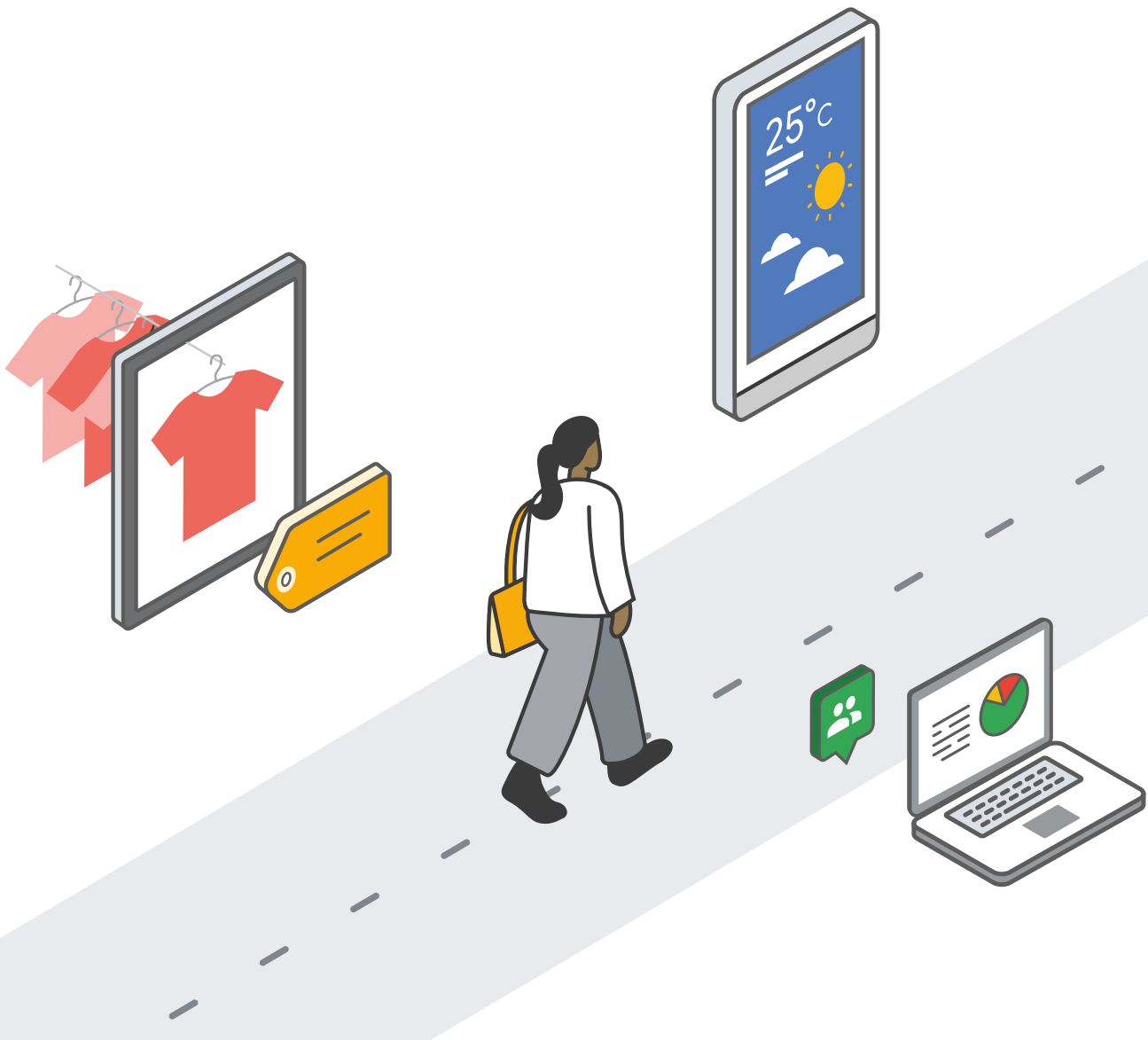
Outstanding Company

WINNER

Livesignage

This Italian company blends technology and creativity with a splash of magenta. Through engaging and tailored digital experiences, Livesignage reshapes customer interactions in the digital signage market with an endless passion for innovation. Their remarkable journey showcases their cutting-edge technology and creative strategies, redefining the possibilities of digital signage and affirming their position as an outstanding company in the industry.

FINALISTS

E Ink
Electrosonic
Entwined
First Impression AV
Sodaclick
Trueform Digital

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chromeOS

10,000+ POSTS

ABOUT DIGITAL SIGNAGE

And Some Of Them Even Make Sense!

SIXTEEN:NINE

ALL DIGITAL SIGNAGE, SOME SNARK

published by **spectrio**

www.sixteen-nine.net

Outstanding Individual

WINNER

Florian Rotberg
founder, Invidis Consulting

Florian Rotberg spends much of the year travelling around the globe to talk, write and advise about digital signage, and he has quickly become one of the most known and trusted people in the industry. He is the co-partner of the Munich-based firm invidis consulting GMBH, which publishes daily reporting and exhaustive annual yearbooks about the digital signage industry. invidis also runs a series of industry conferences in multiple countries, and does business consulting for numerous top-tier vendors and end-users. Rotberg shares the workload with business partner Stefan Schieker, but his energy, enthusiasm and amnimated personality have made him the public face of invidis, and the very worthy recipient of this year's Outstanding Individual Award.

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SIXTEEN:NINE

TIMES OOH™

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- Experience in executing digital technology in the Indian OOH environment

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in times ooh   𝕏 times_ooh   ⊙ times_ooh

Innovative and Impactful DOOH Advertising

WINNER

SNA Displays

TSX Broadway is a massive development in the heart of Times Square that features an unprecedented LED mega-spectacular equipped with a built-in stage for live performances. The full display system includes several integrated display assets spanning from the huge wrap-around LED Main Display just above 7th Ave to the LED Crown, perhaps the highest rooftop LED display in New York. All displays feature SNA Displays' EMPIRE Exterior line of outdoor LED display technology.

FINALISTS

Pixel Inspiration for Boots Digital Display Network
Travel Texas for 'Let's Texas'
W Group for Hypermedia Z Gallery

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TIMES OOH™

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🕐 30 Jan - 2 Feb

📍 Fira Barcelona, Gran Vía

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Register Here

Immersive and Experiential Environments

Gentilhomme

As part of the largest expansion project in the airport's history, the Greater Orlando Aviation Authority selected Gentilhomme to create the content to feed a real-time, interactive and immersive digital public media installation in its new Terminal C, which opened to the public in September 2022. featuring hours of custom live action, CGI and generative content that celebrates the Knowns and Unknowns of Orlando and Central Florida. Through this innovative multimedia project, passengers are transported beyond the physical confines of the terminal, connecting with the essence of Central Florida in ways that leave a lasting impression and impact.

FINALISTS

Christie for Illuminarium at The Distillery District

Coffman Media for Stories on Rooftop Restaurant Ceiling-Mounted Video Wall

Electrosonic for View Boston

Entwined Signage for Yes Optus Bourke Street

First Impression AV for Different Doors Experience Showroom

instronic for the Fitz experiential dome

Render Impact for Hotel 42 Lobby Experience

Synect for MCO Terminal C

TRISON UK for Foot Locker EU's In-Store Experiences

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Results-Driving, Customer-Facing Solutions

WINNER

TRISON UK

Cutting-edge retail spaces have been designed to merge technology and storytelling, delivering immersive experiences appreciated by both the Foot Locker team and customers. These innovative spaces utilize sensors, motion trackers, interactive LEDs, QR codes, and a dedicated app to engage customers, creating a versatile platform for retail, events, partnerships, and customer engagement.

FINALISTS

ABE Security Checkpoint with Synect

DBSI for Amerant Bank

Entwined Signage for Yes Optus Bourke Street

Livesignage for LiveCampaign

Sodaclick for Automated Conversational AI Ordering

ZetaDisplay for Hemkop Digital Transformation
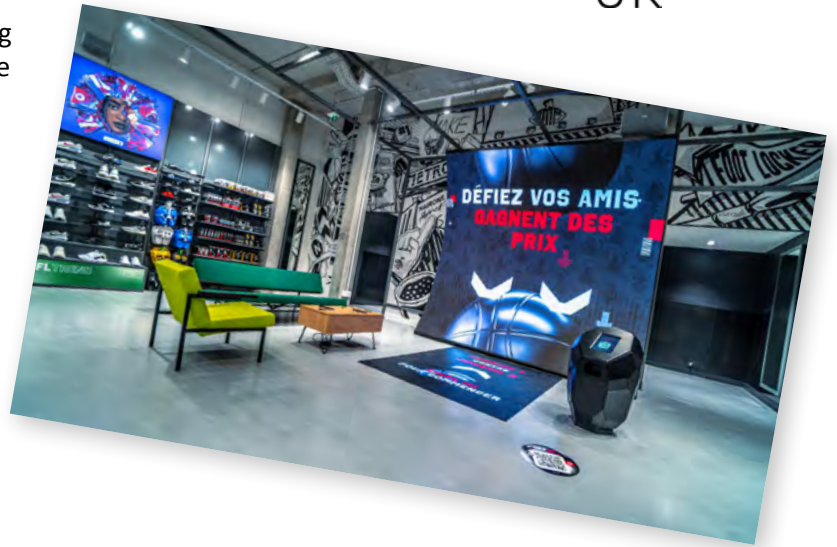
Relevant, Timely Data-Driven Displays and Creative

WINNER

Synect for MCO Terminal C

Orlando International Airport's new Terminal C enhances passenger experiences through visual communication. The Greater Orlando Aviation Authority collaborated with Synect to achieve several objectives, including an engaging passenger experience, operational ease, embodying the Orlando Experience® design program, and a successful September 2022 launch. Custom content and Synect's Passenger360® system provide real-time flight information, messaging, and wayfinding across the airport and includes custom content, live-action videos, integrated airport data, and automation , winning praise from airport stakeholders, passengers, and the media for its artful, high-tech qualities.

HIGH COMMENDATION

444 Digital for Ashby Capital

Sustainability Hub is a bespoke suite of data-driven, animated and static content helping 444 Digital client, AshbyCapital, deliver sustainable, industry-leading and award-winning commercial office buildings. The core content, a UK property industry first, autonomously visualises Air Quality, Energy and Water usage in real-time using live building data.

FINALISTS

E Ink & Mercury Innovation for Kaleido 3 Outdoor smart transit signage

Freshwater Digital for Mattawan High School

Papercast for Transforming Dubai's Transportation Landscape

Render Impact for the Pearl River Resort Triggered Jackpot Celebration

Sodaclick for Automated Conversational AI Ordering

Times OOH for Helpful Content

W Group

ZetaDisplay

Zoom for One Platform to Connect

Omni-Channel Design and Execution

WINNER

Livesignage for Live Castagneto

This project showcases an omnichannel ecosystem, intertwining digital and physical touchpoints harmoniously within Bolgheri and Castagneto Carducci's breathtaking Tuscany landscape. Over 100 strategically placed touchpoints immerse every visitor in this experience, offering curated suggestions, real-time updates, and tailored advice. This symbiotic integration, meticulously designed with attention to detail, embodies the essence of the region, guiding tourists seamlessly and revolutionizing their exploration. The overwhelmingly positive response and substantial user engagement underscore the project's triumph, signifying the need for continued innovation in the Tuscan tourism sector.

Live Signage

HIGH COMMENDATION

Electrosonic for View Boston

View Boston is an expansive 59,000-square-foot immersive observation deck nestled within Boston's iconic Prudential Center. This extraordinary experience spans multiple floors, offering breathtaking panoramic views of the city. Uniquely, the integration of interactive technologies transforms it into a dynamic omni-channel experience, allowing it to serve as both a viewing platform and an interactive planning tool for exploring Boston's key destinations.

FINALISTS

Omnidigital for Sportano
SNA Displays for the Okta Experience Center

Difference-Making Operational & Everyday Signage

WINNER

Art of Context for Boston Logan Airport Terminal E

Working with stakeholders at Boston Logan Airport Terminal E Art of Context created and implementd a boarding control solution. The solution is part of Art of Context's Airport Display Platform (ADP), a web-based platform with an intuitive interface driven by robust, secure technology. A template-driven approach to the signage provides consistency, while also allowing airlines the freedom to customize messaging to accommodate their specific boarding practices. The administrative interface can be used from common use terminals or stand-alone on a tablet. It was rolled out terminal-wide in early August of 2023.

HIGH COMMENDATION

ABE with Synect

Lehigh Valley International Airport (ABE) and Synect provided passengers with a smoother, more efficient experience at ABE's new TSA Security Checkpoint, which was unveiled in July 2023. The initiative was part of ABE's $35-million infrastructure investment, including the construction of the new TSA Checkpoint and Terminal Connector.

FINALISTS

Coffman Media for Hospital Wayfinding & Exam Room Screen Sharing Technology

Easescreen for On AG Holistic Digital Signage for the Sports Industry

MRG Systems for Empowering Hope for Tomorrow with LiveSpace Digital Signage

Old Dominion Freight Line + ScreenCloud for Old Dominion TV

Rise Vision for Transforming Saline School District's School Communication

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Superior Technical and Project Design

WINNER

Synect MCO Terminal C Visual Ecosystem/ Passenger360®

Orlando International Airport's new Terminal C enhances passenger experiences with visual communication. The Greater Orlando Aviation Authority collaborated with Synect to achieve several objectives, including an engaging passenger experience, operational ease, embodying the Orlando Experience® design program, and a successful September 2022 launch. Custom content and Synect's Passenger360 system provide real-time flight information, messaging, and wayfinding across the airport. The strategy includes custom content, live-action videos, integrated airport data, and automation. Terminal C has won praise from airport stakeholders, passengers, and the media for its artful, high-tech qualities.

FINALISTS

Connectpoint for King County Metro Digital Signage Installation

Entwined for Yes Optus Bourke Street

Freshwater Digital for Skechers - Meijer Store 50 Reinvention

instronic for the Fitz experiential dome

Screenly for A Solution For Securely Displaying Sensitive Dashboard Data

W Group for DigitAll, The Digital Journey in Dubai Metro

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Nanolumens®

Temporary/Pop-up Projects

Electrosonic for CHAOS

CHAOS #501 is a unique temporary exhibit by renowned artist Urs Fischer, designed to be reconfigured or relocated. It showcases 1000 moving digital elements with precise ultra-high-quality renditions on a large video wall. CHAOS #501 brings together 500 pairs of digitized everyday objects which move independently of other pairs within defined spaces on the video wall. Electrosonic ensured all 1000 digital elements displayed clearly and precisely within the overall composition to optimize viewing and create a mesmerizing experience. The exhibit, engineered, integrated and programmed by Electrosonic, is the first example of the presentation of NFTs (non-fungible tokens) in this format.

ELECTROSONIC

ScreenCloud | chromeOS

The State of Digital Signage Report 2023-2024

Take a peek 'behind the screens' to discover how 2,400 decision-makers and deskless workers really use and perceive employee-facing digital signage. In this seminal report, we explore:

01

The status quo: Common use cases, content, and messaging

02

Trends in implementation: Process ownership, placement and number

03

The impact on the workforce: Productivity, belonging, morale

04

Bridging the divide: Future plans and maturity curves

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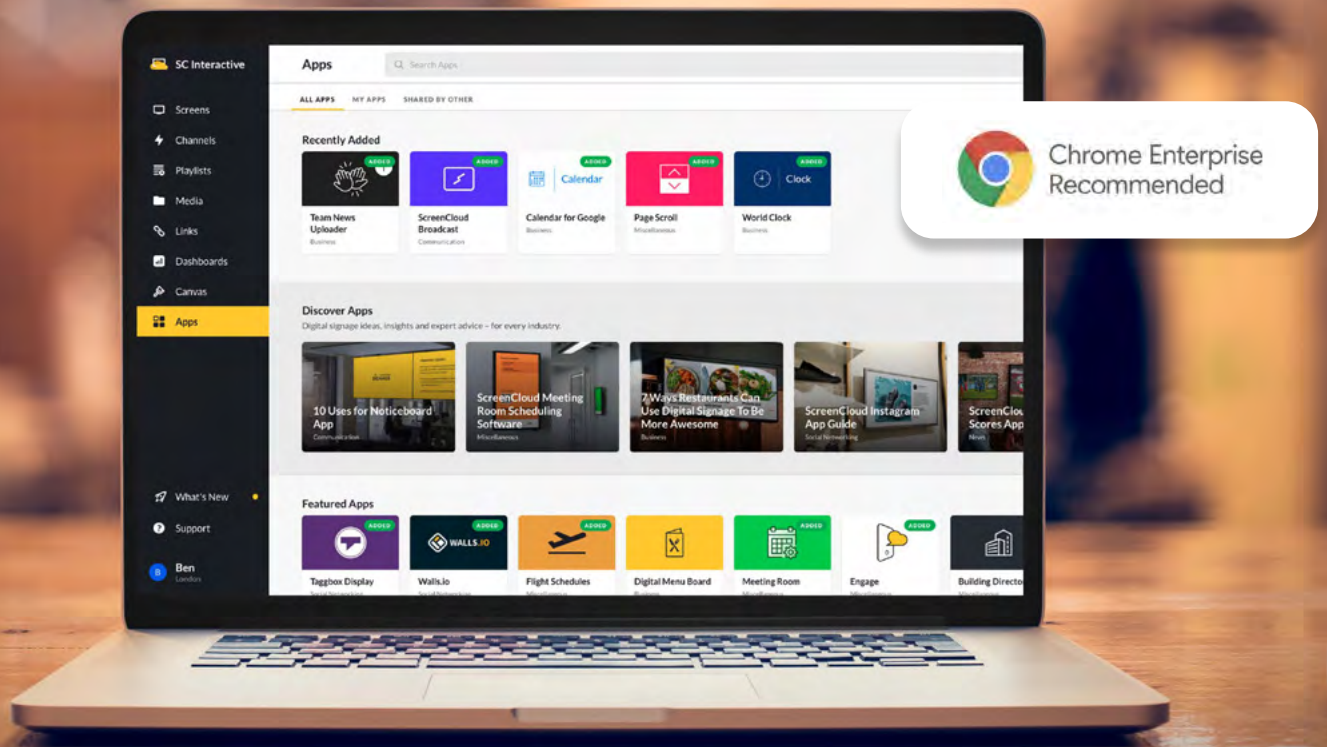
ScreenCloud is the Chrome Enterprise recommended digital signage solution, helping **10,000+ organizations around the world** drive engagement, productivity and operational efficiency with **#screensthatcommunicate.**

This research is a fascinating snapshot of how workplace screens are leveraged today – and should be tomorrow. It will help any vendor mature their offerings and deliver better ROI.

Mark McDermott | CEO & Co-Founder of ScreenCloud

Workplace

444 Digital for Republic

The project at Republic features a highly tailored core deck of over twenty mainly smart content items, displayed on a network of 9 screens. To date it is the best example of 444 Digital's vision for digital signage in the workplace: a fully managed, extremely automated, content-first complete outcome that turns as much digital signage 'smart content potential' into production reality as possible. The result is an ultra-reliable and uniquely capable platform enabling clients to deliver community, enlivenment and sustainability messaging more often, more effectively and with the least amount of time and effort.

444 DIGITAL
MANAGED DIGITAL SIGNAGE /////////////

HIGH COMMENDATION

Three10 for BMW

three10 worked with BMW ahead of the relaunch of its design center in Munich, a space that uses advanced audio-visual storytelling to educate and excite employees and visitors. three10 installed its software-based pixel processor and CMS and added new features like QR codes and IOT integrations to take full advantage of the massive 10-meter wide videowall and multiple screens.

FINALISTS

Easescreen for On AG – Holistic Digital Signage for the Sports Industry

Freshwater Digital for Ace Hardware – Electronic Shelf Labels

Old Dominion Freight Line for Old Dominion TV (ODTV)

Render Impact for River South Virtual Living Plant Walls

SNA Displays for Hewlett Packard Enterprise Global Headquarters

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ScreenCloud

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High-end LED video technology backed by construction expertise, systems and control room specialists, certified engineer project management teams, and partnerships with the best providers in the business.

SNA DISPLAYS™

DOOH Advertising Campaigns

Travel Texas with Vistar Media and Proof Advertising

Today, many travellers may be looking for new experiences closer to home. To highlight all the great activities that Texas has to offer, Travel Texas looked for an opportunity to reach a national audience in a new way. To accomplish this, they partnered with Vistar Media and Proof Advertising to execute a digital out-of-home (DOOH) campaign that successfully drove a 367% lift in visitation to the great state of Texas.

TRAVEL TEXAS

SPONSORED BY

SNA DISPLAYS

The Sky Garoo (Sky Kangaroo) is a fabled marsupial from the land down under. Part of the Genus that forked from the original Kangaroo and is closely related to its distant cousins the Tree Kangaroo and the Rock Wallaby.

Sky Garoo's are Australia's Apex nocturnal predator. And their preferred diet includes every Australian animal that kills you. Including, Crocodiles, Snakes, Sea Snakes, Spiders, Sharks, Sting Rays, Cassowarys, Dingos, Platypus, Drop Bears, Box Jelly Fish, Stone Fish, Bees, Blue Ringed Octopus, Cone Shells, the Paralysis Tick and since the introduction of Sheep by the English in the 1800's, during the Bush Fire season, Roast Lamb is high on the agenda.

Renowned for their Incredible Speed, Superior Intelligence, Agility, Strength and Persistence, the Sky Garoo is the perfect beast to represent StratosMedia.

StratosMedia: Better | Faster | Stronger

Digital Signage | Kiosk |Video Walls | IOT

Offices: Aust, USA, UK

www.stratosmedia.com

Retail Marketing and Messaging

WINNER

A&H Corporation for EDIYA Coffee

EDIYA Coffee operates approximately 3,300 outlets and, since January 2020, has been utilising A&H Corp's cloud-based digital signage solutions in around 932 of establishments across the nation. To effectively promote season-specific new releases visual concepts for each season are consistently aligned across both menu boards and full-screen banners through meticulous content planning and production all contributing to a rise in sales of new products.

FINALISTS

Freshwater Digital for Skechers – Meijer Store 50 Reinvention

Screenly for New Era in Customer Engagement

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stratosmedia

Helpful Information

Delta Airlines for Elevating the Passenger Experience

Delta Air Lines and the Port Authority of New York and New Jersey invested $4 billion to update Delta's facilities at LaGuardia International Airport. The project – Delta Sky Way – focuses on multiple aspects of the passenger experience, and Delta's team knew digital signage would play a large role in bringing that vision to life. Delta called upon Poppulo, and a network that comprises over 1,600 screens to help deliver a truly unique and impressive passenger experience.

Gentilhomme for Nashville International Airport – Grand Lobby

Gentilhomme was invited by the The Metropolitan Nashville Airport Authority (MNAA) to design an experiential multimedia showpiece in The Grand Lobby of Nashville International Airport's expanded International Arrivals Terminal. The panoramic screens, each spanning 70 ft wide at 24K combined resolution, feature hours of fantastical video capsules that pay homage to Nashville's legacy.

FINALISTS

Moment Factory for Digital Journey of Surprises
Nanolumens for LaGuardia Airport modernization

Large-format Digital Canvases

Moment Factory for Digital Journey of Surprises

As part of the largest design-build project in the state's history, the New Terminal A at Newark Liberty International Airport extends a proud New Jersey welcome to domestic and international travellers. They embark on a Digital Journey of Surprises that accompanies them from curb to gate. The series of permanent large-scale multimedia installations were designed and integrated seamlessly into the airport architecture.

HIGH COMMENDATION

Gentilhomme for Nashville International Airport – Grand Lobby

Gentilhomme was invited by the the Metropolitan Nashville Airport Authority (MNAA) to design an experiential multimedia showpiece in The Grand Lobby of Nashville International Airport's expanded International Arrivals Terminal. In the security zone, passengers are greeted by two monumental displays portraying cultural staples of the Music City and surrounding region.

FINALISTS

Gentilhomme for Orlando International Airport – Terminal C

Instronic for the Fitz experiential dome

Nanolumens for Talking Stick Resort – Main Entryway LED Ceiling

Render Impact for InfoComm Mixer: Immersive 3D Content Experience

Sharp Electronics for AQUOS Board PN-LC2

Synect for MCO Terminal C Visual Ecosystem/ Passenger360

SPONSORED BY

Subscriptions, Curated Content, Templates and Media Integrations

Valotalive for Neste

Valotalive is powering more than 140 digital signage displays improving data transparency and employee communications in Neste offices and production facilities globally.

Neste uses Valotalive digital signage apps for visualizing health and safety records and production utilization data across all their sites, with the key objective to increase overall awareness about these strategic initiatives.

Interactive Design

Gentilhomme with Orlando International Airport – Terminal C

As part of the largest expansion project in the airport's history, the Greater Orlando Aviation Authority selected Gentilhomme to create the content to feed a real-time, interactive and immersive digital public media installation in its new Terminal C, which opened to the public in September 2022. Featuring hours of custom live action, CGI and generative content that celebrates the Knowns and Unknowns of Orlando and Central Florida, this innovative multimedia project transports passengers beyond the physical confines of the terminal, connecting with the essence of Central Florida in a lasting way.

FINALISTS

Electrosonic for Mars: The Next Giant Leap at the Carnegie Science Center

First Impression AV for Different Doors Experience Showroom

TRISON UK for Foot Locker EU In-Store Experiences

Innovation in Management and Control Software

Synect - MCO Terminal C Visual Ecosystem/Passenger360®

Orlando International Airport's new Terminal C enhances passenger experiences with visual communication. The Greater Orlando Aviation Authority collaborated with Synect to achieve several objectives, including an engaging passenger experience, operational ease, embodying the Orlando Experience® design program, and a successful September 2022 launch. Terminal C has won praise from airport stakeholders, passengers, and the media for its artful, high-tech qualities.

FINALISTS

DoohClick for Resolving a complex business problem for OOH operators

Entwined for Yes – Optus Bourke Street

Papercast for Content Management System

Screenly for Screenly Edge Apps

three10 for X software-based pixel processor and CSM

Valotalive for Unlocking Mobile interactivity for Digital Signage

Innovation in Display Technology

LED Studio for V-Poster

V-Poster is designed to give retailers visual merchandising freedom, transforming spaces instantly through flexible placement to maximise ROI. With wheels for instant mobility, integrated speakers, cloud management through a dedicated app and a simple plug-and-play setup, the V-Poster is a scalable LED signage solution. Its ultrathin, lightweight design allows for multiple mounting options including freestanding on its wheeled frame, wall mounted or hanging.

FINALISTS

Connectpoint for King County Metro
E Ink for Kaleido 3 Outdoor
instronic for the Fitz experiential dome
Papercast
Sharp Electronics for the PN-LC2 AQUOS BOARD
SiliconCore for their 1.2mm Outdoor LED Display

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High-Impact Application, Emerging Software or Cloud Technologies

WINNER

Korbyt's Machine Learning Broadcast

Korbyt is signaling a revolutionary era in digital signage content delivery, blending AI, machine learning and real-time data analytics for an unparalleled user experience. Going beyond dynamic delivery, it acts as a recommendation engine, intelligently suggesting and streamlining content creation, ensuring enduring relevance.

FINALISTS

Freshwater Digital for WAVE | Data Integration & Auditing

Livesignage for Elevating Banking Engagement and Sales

ScreenCloud for Bob the Layout Builder

Screenly for Edge Apps

Sodaclick for Automated Conversational AI Ordering

Difference-making Infrastructure

Peerless-AV

Peerless-AV's SEAMLESS Kitted Series Universal dvLED Mounting System (DS-LEDUNV) is a world first. Compatible with the majority of flat-to-wall latching dvLED displays, this new Universal dvLED Mounting System is feature-packed to offer superior flexibility, scalability, and adjustability during installation, unlike any other mount on the market. With this new product, Peerless-AV is addressing cabinet standardisation challenges and is proudly pioneering universal dvLED integration in close cooperation with the leading OEMs.

FINALISTS

Freshwater Digital for Ace Hardware Electronic Shelf Labels

Times Out of Home for X Manohar International Airport, Goa

Trueform Digital
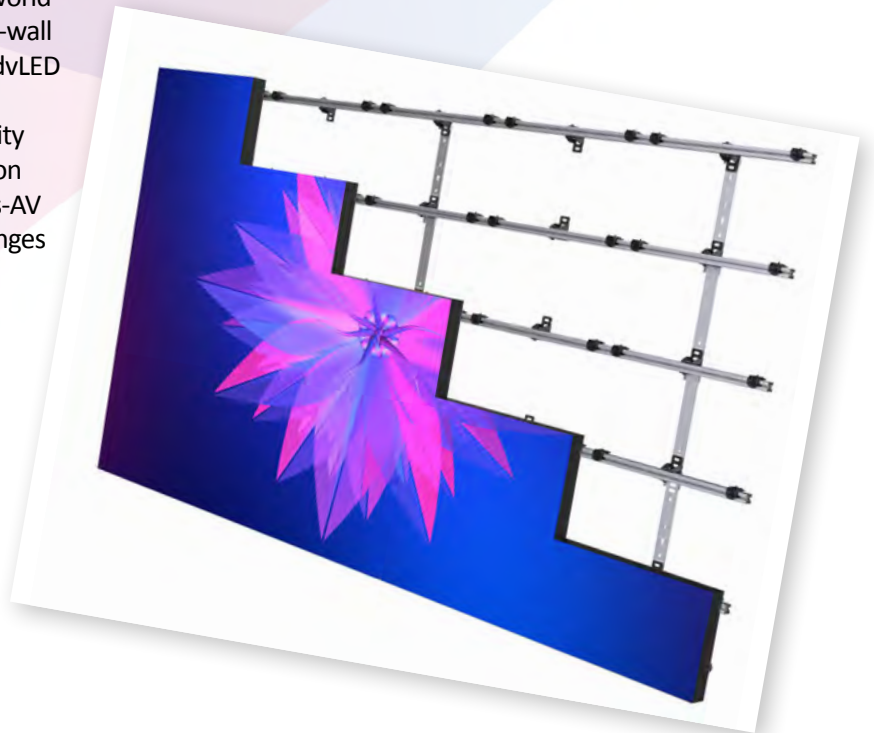
Clever, Intuitive Interactive Technologies

WINNER

TRISON UK for Foot Locker EU

Cutting-edge retail spaces designed to merge technology and storytelling, delivering immersive experiences are appreciated by both the Foot Locker team and customers. At the Paris store, the exterior features Europe's first transparent glass window LEDs, bespoke atrium LEDs, and synchronised pillar displays to attract and welcome guests. Inside, an interactive sneaker quiz and the Prize Locker offer exciting opportunities to win sneakers. TRISON UK's interactive deployment has increased dwell time, engagement, and in-store exploration.

FINALISTS

HyperVSN for SmartV Digital Avatar

HyperVSN for SmartV Full Body Live-Stream

Omnidigital for Sportano

Sodaclick for Automated Conversational AI Ordering at the Drive Thru

Valotalive for Unlocking Mobile interactivity for Digital Signage

Customer and Partner Support

WINNER

Entwined for Yes Optus Bourke Street

Entwined's ongoing maintenance services are vital for sustaining projects like Optus' Bourke Street Mall Superstore. Entwined's Content Management and Support services, backed by client feedback, ensure the store's success. Optus relies on robust content management for compliance and swift content updates, critical for high-profile campaigns. Entwined offers 24/7 support, remote monitoring, failover systems, and efficient hardware management to prevent blank screens and maintain Optus' brand integrity. This ongoing support is essential for achieving Optus' vision of a vibrant and engaging retail environment, making it a cornerstone of their network.

FINALIST

ABE for their Security Checkpoints with Synect

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