



Digital
Signage
Awards

in association with
SIXTEEN•NINE

THE WINNERS 2021

sponsored by





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WELCOME

Welcome to the 2021 Digital Signage Awards

Once again, the global Digital Signage Awards in association with Sixteen:Nine have proved their resilience and their mettle in a very trying year.

A big thank you is due to all those companies that entered from around the world. Once again, the entries flowed in from as far afield as Melbourne to Manchester, from Dubai to Dayton, and Vienna to Vancouver.

That international reach benefits the Sponsors of the Awards, who want to see excellence recognised in their name around the world. Thanks go to Sixteen:Nine (as media partner and sponsor of the Outstanding Individual category), Gable (as Grand Prix sponsor), and Nanolumens and Zeta Display (as online presentation sponsors).

A superb panel of 24 judges applied themselves to marking the entries and their names and photos appear on the following pages. They did a fantastic job with real application and consistency making the results both carefully considered and meaningful. Thanks go to each of them for their hard work during trying times.

Please enjoy reading about the Winners and High Commendations and we look forward to hosting a real, physical, shake-hands-and-hug, event on February 2, 2022 - probably the easiest date to remember as 2/2/22 - in the beautifully designed Esferic Events Center on Montjuic in Barcelona during ISE 2022. All being well, that is!

Thank you all for supporting the global Digital Signage Awards. We love every minute of them.

Matthew Davies

Director, Digital Signage Awards



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THE JUDGES



Dave Haynes

Head Judge
Founder and Editor
Sixteen:Nine
Canada



Kelly Amaroso

VP, Customer
Engagement and
Product Marketing
STRATACACHE
USA



Ignasi Call

CEO
Instronic
Spain



Ney Corsino

CEO
Nanolumens
USA



Bryan Crotaz

CEO & CTO
Silver Curve
UK



Damon Crowhurst

Displays Head
Samsung Electronics
UK



Laura Davis-Taylor

Chief Strategy Officer
inReality
USA



**Jean-Stephane
Dufresne**

VP Content
Stingray
Canada



Mikel Gonzalez

CEO
NECSUM Trison
Spain



Stephen Gottlich

Senior Vice President,
Digital and Strategic
Alliances
Gable
USA



Emily Ingram

Marketing Manager
Fusion Signage
Australia



Rahul Mago

Associate Creative
Director
Signpost India
India



Grady Milhon

Senior Manager
Verizon
USA



Jørn Olsen

Head of Marketing
& Analytics
**Pronto TV (part of
Zeta Display)**
Norway



Markus Pargfrieder

CEO
Responsive Spaces
Austria



Nancy Radermecher

President
JohnRyan
USA



Stan Richter

CEO
SignageOS
Czech Republic



Kim Sarubbi

Chairwoman
ACE
USA



Dariusz Sobczak

Board Director
Nanovo
Poland



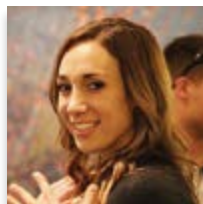
Francesca Surace

MD
In2Digital
Australia



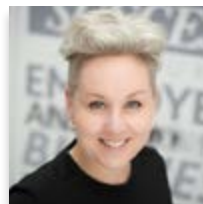
Beth Warren

SVP Experience
Planning
Creative Realities
USA



Caitlin Wembolt

Founder
DCBolt
USA



Tina Williams

Business Development,
Partnerships & Brand
Experience
**Greater Toronto
Airports Authority**
Canada



Larry Zoll

Associate Director,
Technology
Sensory Interactive
USA

ATTENTION

IS THE NEW COMMODITY



VISUAL STORYTELLING

IS THE NEW CURRENCY



gablecompany.com

DIGITAL SIGNAGE AWARDS GRAND PRIX

WINNER

Nanovo for eobuwie.pl – MODIVO concept store

MODIVO is an innovative clothing format gathering customers in one place who have different shopping preferences – online and offline. The store was launched in September 2020 in Warsaw – with no clothes displayed on the sales floor. Customers browse through the unique in-store offers on 21 specially designed digital terminals. Selected products are delivered directly to the fitting room from a three-storey warehouse with nearly 70.000 items across 250 brands.

The core of this format is a well-thought-out approach to digital processes (self-service terminals, automated fitting rooms) and accompanying digital communication. The key to the format is the emphasis on the fitting room as the heart of MODIVO.

Decisions are made and customers can choose from eight spacious digital fitting rooms named after the leading European fashion capitals. All fitting rooms are equipped with 32" touch terminals that welcome customers and navigate them through shopping process – from choosing the perfect item, through adjusting the perfect lighting, concierge service to check-out.



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SIXTEEN:NINE

ALL DIGITAL SIGNAGE, SOME SNARK

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OUTSTANDING INDIVIDUAL OR COMPANY

WINNER

**Laura Davis-Taylor,
Chief Strategy Officer, InReality**

For more than 20 years, Laura Davis-Taylor has been a passionate advocate for delivering great experiences in retail through the use of technology. She wrote a book on digital retailing back in 2007, and the thinking in *Lighting Up The Aisles* is still relevant today.

Laura has worked for giant agencies and specialty firms as their subject matter expert, and started her own boutique consultancy. She even launched a lab in a working retail store to test the impact of digital on consumer behavior. Despite those job demands, she's been a tireless educator – from presentations at conferences to countless appearances on panels and roundtables, live and virtual.

She's also a very active member of the board of the Digital Signage Federation, driving its marketing and communications. She was one of the drivers of an effort to trigger and nurture collaboration, knowledge and resource-sharing between different industry associations that all have an interest in doing digital better. That resulted in a new umbrella body launched in 2020, called Advocates for Connected Experiences, or ACE.

Laura has worked with major brands such as AT&T, Toyota, Best Buy, Coke, L'Oréal/Lancôme, Lowe's, Office Depot, Foot Locker, 7-Eleven, EJ Gallo and Unilever. Though small in stature, Laura is mighty in her activity and influence on the digital signage industry.



inReality

FINALIST

- Capital Networks

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CORPORATE AND WORKPLACE

WINNER

ESI Design for WarnerMedia

The new WarnerMedia headquarters at Hudson Yards is an immersive media experience and content platform that connects people with the shows and movies they love, from HBO, to CNN, to Cartoon Network.. The branded experience design incorporates large bespoke media architecture, data-driven interactive experiences, and a one-of-a-kind light sculpture visible across the Manhattan skyline. The centerpiece is The Prow light sculpture, which rises 65 feet through four floors of the building's iconic wrap-around staircase. Comprises of 352 LED rings (258,400 individual LEDs), the sculpture algorithmically transforms WarnerMedia content into a dazzling art installation.



DESIGN
an NBBJ studio

HIGH COMMENDATION

Gensler and SNA Displays for the Whiteacre Tower Lobby in the AT&T Discovery District

Transformed with modern architecture and more than 70 million pixels, the lobby at Whiteacre Tower, the main building in the Discovery District is both stunning and technologically advanced. It offers a truly immersive media and audio experience for employees and the public. From the Plaza looking in through the 30-foot glass façade, the column, wall and ceiling displays combine into a digital canvas providing a seamless, immersive experience, showcasing beautiful art, data-driven visualizations, and custom-created content from WarnerMedia and other AT&T brands, 24/7.



Gensler

FINALISTS

- Entwined for the Tatts Flagship Store at 180 Anne Street
- Four Winds Interactive for Delta Air Lines HQ
- ITESMEDIA's workplace enhancement project
- Nanolumens for the Midtown West Marketing Suite
- Optika Display for the AVAYA Customer Experience Centre
- And STRATACACHE Latin America for Grupo Bimbo

DIGITAL OUT OF HOME MEDIA

WINNER

Big Digital Corporation with Genesis Canada for Greater Toronto Airports Authority – Genesis G70 experience

BIG Digital, partnering with Genesis Canada, Thinkingbox and the GTAA, created a unique DOOH projection mapping experience showcasing the exciting new Genesis G70.

In Toronto's Pearson International Airport (Canada's largest) 'The Genesis Experience' carries travellers past a ribbon of LCD displays, from the parking garage to the terminal. Climactically concluding with an actual G70 coming alive through projection mapping reinforcing the Genesis brand message and delighting travellers.

A custom environment and stage was created to hold not only showcase a full-sized Genesis car, but also all the LCD and projection technology required to make the custom digital content come to life. Running 24/7, this unique showcase has become a showstopper, helping people to learn about the Genesis brand, the exciting G70 and the experience of Genesis ownership.

The visionary team at the GTAA also saw the opportunity to reinvent how brands can activate at their airport and show how they can reach the public to create magical digital-out-of-home marketing experiences.



EDUCATION AND HEALTHCARE

WINNER

7thSense for their D.R.E.A.M. Centre

The D.R.E.A.M. Centre at Chailey Heritage Foundation, Sussex, is a state-of-the-art, multi-use immersive educational and experiential centre for children and young adults with complex physical disabilities, high health needs, sensory impairments, and associated learning difficulties.

Inside, the customisable digital environment provides experiences for young people that would not typically be accessible to them. Hoists, moving doors, real-time effects, automation and content virtually 'transports' guests to sights and sounds around the world.

A simple control interface allows easy management of three system modes: accessible storytelling, storytelling and rebound therapy, and cinema and presentation



7th
Sense

HIGH COMMENDATION

X2O Media for their FutureDJs Virtuoso Classroom

The FutureDJs have worked with X2O Media to develop a new synchronous learning experience that makes music education more accessible. The Virtuoso classroom is an immersive remote learning solution that provides a dynamic way of teaching music with a broadcast quality a-v experience.

Virtuoso can accommodate up to 56 remote participants across 16 screens from a dedicated studio in Manchester, UK with each student appearing simultaneously to the teacher and other students. Each participant accesses the Virtuoso classroom using an interface from a web browser using secure credentials to access each class.



X2O media
A STRATACACHE COMPANY

FINALISTS

- Korbyt for Southcentral Foundation
- Nanolumens for Getz Theater Center at Columbia College
- Rise Vision for Sarah Scott Middle School
- X2O Media for Saint Louis University – ISE Building

HOTELS, RESORTS, THEME PARKS AND ATTRACTIONS

WINNER

StandardVision for Damac Paramount Hotel – immersive installations

Celebrating the cinematic experience of Hollywood moviemaking, StandardVision brought to life beautifully immersive and responsive installations throughout the Damac Paramount Hotel in Dubai.

With the goal of transporting its guests into the fantasy world of cinema, StandardVision designed, implemented, and curated custom, 16K, high resolution art for a 360-degree lobby experience. StandardVision also developed a multi-display interactive noir-themed speakeasy featuring live-motion portraits referencing iconic character types from the Paramount library, and a generative world clock to personally greet visitors from around the globe.



 **StandardVision**



YOUR DIGITAL TRANSFORMATION PARTNER



Delivering powerful
messages influencing
decision-making for
retail destinations,
public spaces and
office environments

www.zetadisplay.com

THINKING BEYOND THE SCREEN™

PUBLIC SPACES

WINNER

NECSUM Trison for Max Center – digital art experience

A new Digital Art experience will amaze visitors of Max Centre Shopping Center, located in Barbakaldo and owned by Sonae Sierra.

A digital totem, 17 meters high and 9 and a half meters wide, with more than 25 million pixels of image quality, projects incredible images that completely change the experience of visiting the Shopping Centre that NECSUM Trison has digitalized.



HIGH COMMENDATIONS

NECSUM Trison for As Cancelas Shopping Center

As Cancelas shopping center is renovated with technology and digital art to offer its visitors new experiences. The latest digital and interactive advances designed for the enjoyment of users to experience new sensations during their visit, so the experience of going to the shopping centre is turned into an interactive experience.



Screen Network and panGenerator for Symulakra

The concept of Symulakra was an inspiration to create a digital sculpture that changes under the influence of city traffic & data in the vicinity of the screen on which it is displayed. Its shape is therefore influenced by car traffic on Puławska Street and data from cell phones of people gathered around the screen. You can also directly influence the shape of the sculpture using a dedicated mobile website.



FINALISTS

- Capital Networks for City of Hamilton project
- Connectpoint – digital bus stop
- ESI Design – Color Trail
- Gensler, SNA Displays and Moment Factory for AT&T
- Instronic for the Rosa Center
- Midwich for Edinburgh Airport – LED check-in display
- SPC Group for their wayfinding totems at Luton Airport
- UTG Digital Media for their Ottawa International Airport project

MUSEUMS AND HISTORIC SITES

WINNER

Prendi for Mon Repos Turtle Centre – content design and development

Mon Repos Turtle Centre has undergone a complete redevelopment, with over \$16 million being contributed by The Queensland Government, located near the most significant loggerhead turtle nesting population in the South Pacific. The building was designed and built by Murchie Constructions and is a unique, modern structure, in which an industry-leading interactive exhibit showcases the life and journey of turtles. The exhibit was designed, built and installed by Focus Productions, and the team at Prendi handled all Content Design and Interactive Development, including a fully Immersive theatre experience, floor projection, AR experiences, touchscreen experiences, animated content and Fusion Signage content templates.



prendi

HIGH COMMENDATION

byAR for the Vale do Cõa Museum

The Vale do Cõa Museum has existed since 2010. In 2019, byAR was invited to create a new digital narrative for the museum's permanent exhibition, with three main objectives: to add a new digital layer of information and knowledge; to develop tools to generate an interactive experience for visitors; and to simplify interpretation of the Rock Art making it more visual and interactive.

With this in mind byAR developed a whole new digital environment for the museum, using technologies like: Augmented Reality, Virtual Reality and Video Mapping.



FINALISTS

- byAR for the Vale do Cõa Museum – digital renewal project
- The Bridge Group and Quince Imaging with Christie Digital
- NECSUM Trison for Requiem
- Prendi for Riversleigh Fossil Discovery Centre

RETAIL, BANKING AND RESTAURANTS

WINNER

Nanovo for eobuwie.pl – MODIVO concept store

MODIVO is a clothing store format launched in September 2020 in Warsaw employing an innovative formula where no clothes are displayed on the sales floor. Customers select products, which are delivered directly to fitting rooms from a three-storey warehouse storing nearly 70.000 items from 250 brands.

Customers can choose from eight spacious digital fitting rooms named after main European fashion capitals. All fitting rooms are equipped with 32" touch terminals that welcome customers and navigate them through the shopping process.

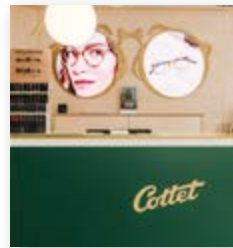


HIGH COMMENDATION

Instronic for Cottet – Flagship Store

Cottet is a leading family business in the vision and hearing care market. With more than 117 years of history, the main challenge lay in how to approach the transformation of a century old company while respecting its heritage.

Strategic thinking focused on designing a key point of attraction at the entrance, which now gives visibility to the store from all points of view along the street, while inside the store an interactive installation was designed where clients could play with the different sport eyewear designs.



FINALISTS

- embed signage for Krispy Kreme – GEN8 cabinets
- Entwined for Tatts – Flagship Store, 180 Anne Street, Brisbane
- Four Winds Interactive for Ferguson – Endpoint digital signage network
- Gable for the PUMA – New York Flagship Store
- Pixel Inspiration for WH Smith and Well Pharmacy – Heathrow Terminal 2
- Real Digital Media (STRATACACHE) for Marshall Retail
- Real Digital Media (STRATACACHE) for Seed to Table
- Reflect Systems for Verizon – voice activated 5G in-store experience
- StandardVision for The Webster, Beverly Hills – art installation
- UTG Digital Media for Casa di Moni Restaurant, Ottawa, Ontario.

SPORTS AND ENTERTAINMENT VENUES

WINNER

Pronto TV (part of ZetaDisplay AB) for SNØ

Pronto TV delivered a digital signage solution that's as engaging as the incredible new slopes for SNØ, an indoor snow-sport arena in Oslo, Norway.

The team worked in hazardous conditions including temperatures of -16 degrees C and traversing the steep slopes to install one 40m² and two 35m² flagship LED displays, and eight Samsung OH75 screens, located on the ski lift poles. All feature an IP 65 coating to protect them from the sub-zero temperatures.



3.9 tonnes of steel, put in place using mobile cranes, and massive foundations hold the LED displays in place. Professional climbers had to scale more than seven metres with the 75" displays to secure them safely to the truss.

Pronto devised a solution above and beyond what the client requested, including a transformative content strategy; programmatic advertisement solution; infotainment, live camera streams within the arena; live-statistics from alpine and cross country skiers; and real-time social media integration.

Inside the public areas the signage solution is completed with 19 LG 4K screens for wayfinding and dynamic content.

FINALIST

- Scala B.V. (STRATACACHE) for Virtual Fitness

CREATIVE TECHNICAL ACHIEVEMENT

WINNER

byAR for Ernesto Korrodi permanent exhibition with Banco das Arte Galeria, P-06 Atelier and Stripeline

Ernesto Korrodi was a Swiss architect, who became established in Portugal at the beginning of the 20th century. byAR was invited to design and develop a permanent exhibition of his work in a special room in the city of Leiria, where Korrodi worked for most of his life.

Right from the start, there was going to be a big table in the center of this exhibition, which would present his work to visitors in an interactive way. Over this smart table, several books were deployed to be unfolded by the visitors. While leafing through the books, every visitor could discover drawings, projects, sketches and images of Korrodi's works and also discover interesting stories about him.

Video mapping projection and computer vision technologies have been used to display the right content on each blank page of these books, as the visitors cycle through them. In addition to this, special contents can be activated by simply touching the designated spots on the interactive table.



CREATIVE EXECUTION (VISUAL EXPERIENCE)

WINNER

NECSUM Trison for Requiem

NECSUM Trison created Requiem as an experience in light and sound, honouring the victims of Covid-19. From the Cathedral of Santiago of Bilbao, NECSUM Trison wanted to show its solidarity and pay a loving tribute to all those affected by the pandemic. Through the creative concept and execution of Requiem, the company – which specialises in digital art and entertainment – involves the Corus of Bilbao, live, to create a unique show broadcast to more than 400 cities around the world courtesy of the Fair Saturday foundation.



HIGH COMMENDATION

Instronic for Atrezzo – the Labyrinth

Atrezzo was founded in Barcelona, in 1990, to design, develop and manufacture high-quality visual merchandising products for the global fashion industry.

Atrezzo presented their latest creations at EuroShop 2020, a trade fair held in Dusseldorf, where they had a 600 m2 booth. On the stand, visitors were invited to enter into a labyrinth – a seductive journey focused on colors, textures, lighting, and sound and artistic references.

The final result consisted of five totally different scenes, with floodgates opening to immerse visitors in impossible landscapes inside the booth.



 **instronic**

FINALISTS

- Belle and Wissell's Octave 9: Raisbeck Music Center project for the Seattle Symphony
- Brickstone Companies' Lits Building canopy in Philadelphia
- Instronic for Porcelanosa 12
- NECSUM Trison for Max Center – digital art experience

CREATIVE EXECUTION (BRAND ADVERTISING AND MEDIA)

WINNER

Responsive Spaces – DC Tower 1, Austria

The DC Tower 1 is the country's highest building and visitors deserve the outstanding welcome accomplished using a dynamic media installation in the entrance area, delivering unique views from the roof of the 250-meter tower.

A high-resolution webcam on the roof continuously collects photos, creating a special image-pool over time. These captured moments are arranged in real-time into vivid "time-slice" visual montages. The huge LED wall presents visuals as if time-lapse sequences were condensed into single images. It's about cherishing every single moment, captured and emphasized by external influences such as light moods, colors of the sky, changing weather conditions and seasons.

Laser-range sensors deliver position tracking, thereby enabling people to interactively influence the various layouts. David Friedl from DC Tower Management sums it up: "The DC Tower stands for dialogue, so we wanted to express this dialogue between the people and the building, while still emphasizing what is special about the location".



**Responsive
Spaces**

FINALIST

- iGotcha Media for the Reebok Zig Kinetica Experience



CONGRATULATES ALL OF THIS YEAR'S DIGITAL SIGNAGE AWARD WINNERS

*"Competition is always a good thing.
It forces us to do our best. " ~Nancy Percy*

WE'RE LOOKING FORWARD TO ANOTHER COMPETITIVE,
PROSPEROUS, INNOVATIVE, AND SUCCESSFUL YEAR IN THE
DIGITAL SIGNAGE COMMUNITY

CREATIVE EXECUTION (VISUALIZATION OF DYNAMIC, INTEGRATED DATA)

WINNER

Screen Network and panGenerator for Symulakra, Warsaw

Symulakra is a sculpture created by the forces of the city and is a joint project of Screen Network and the panGenerator art group. Thanks to the combination of art, computer vision, data from cell phones and spectacular LED solutions, it was possible to create a unique place on the map of Warsaw, where residents can participate in creating digital sculpture.

The concept of Symulakra was an inspiration to create a digital sculpture that changes under the influence of city traffic & data in the vicinity of the screen on which it is displayed. Its shape is therefore influenced by car traffic on Puławska street and data from cell phones of people gathered around the screen.

Simulakra continues to be a living sculpture, in constant motion – just like the city it so vividly represents.



**SCREEN
NETWORK**

FINALIST

- Entwined for Tatts – Flagship Store, 180 Anne Street, Brisbane

TECHNICAL ADVANCES & INNOVATION (MANAGEMENT AND OTHER SOFTWARE)

WINNER

VisualArt for McDonald's

VisualArt created a data-driven digital drive thru solution where an AI/machine learning algorithm is believed to drive the average order value, increase add-ons without adding operational time in the kitchen and activate a local data-driven customer meeting with locally adapted menus. The menus will show the best suitable and relevant offer throughout the day, adapted to the local restaurant and its customer flows. The guest won't notice the difference but will get optimized and more relevant suggestions depending on local conditions, needs and behaviour.



VISUALART

HIGH COMMENDATION

22MILES – Protection-as-a-Service

Protection-as-a-Service (PaaS) is a full suite of technology solutions developed to address organizational and public needs and requirements in the post-pandemic world.

PaaS offerings include TempDefend that couples advanced camera hardware, facial and body temperature detection software, integrated sensors, and dynamic machine learning algorithms for digital signage displays.



 **22MILES**
DIGITAL SIGNAGE & WAYFINDING

FINALISTS

- Fusion Signage - DMS
- Sharp NEC Display Solutions for the NEC Open
- NECSUM Trison for As Cancelas Shopping Center
- Sharp Electronics – Synappx Smart Office Solutions

TECHNICAL ADVANCES & INNOVATION (DISPLAY AND OTHER DEVICES)

WINNER

Connectpoint – Digital Bus Stop®

Connectpoint's Digital Bus Stop® is the most advanced solar-powered (or A/C) wireless ePaper digital signage, providing real-time public transport information for the first time, 24/7, at the bus stop level. Never before have transit agencies been able to deploy digital signage solutions without electrical infrastructure. Connectpoint's solar powered signage provides mass transit agencies with the perfect "on location" communication tool.

Connectpoint® displays are engineered for perfect readability during sunny days and industry leading LED lighting provides complete clarity at night time. Connectpoint® digital signage is an eco-friendly, energy-efficient solution for today's smart city environment (IP 66 environmental rating).



connectpoint®

HIGH COMMENDATION

Gable for PUMA – New York flagship store

Puma, a world-leading sports brand, opens its very first North American flagship store in New York City, offering an immersive and interactive brand experience.

Puma created a unique marquee retail space by integrating technology, art, and music, within the 18,000 sq. ft. location. Gable partnered with the Puma team and other consultants, software developers, manufacturers, integrators, and IT professionals to deliver the complete interactive retail experience.



FINALISTS

- E Ink for Kaleido
- IAdea's Enterprise Room Booking Panel
- PARTTEAM and OEMKIOSKS for CITIO
- ProDVX Europe's Unique Intel Panel PC
- And VIF TELE's Digital Hand Sanitizer Kiosk

EXCELLENCE IN ENGINEERING DESIGN FOR INSTALLED PROJECTS

WINNER

Pixel Inspiration – WHSmith, Heathrow

Framing the store entrance is the striking 25x4m LED fascia, each half of the display shows attention-grabbing marketing content from both WH Smith and Well Pharmacy. At the side entrance, there are three external facing portrait screens that showcase artwork from WH Smith's suppliers to passers-by. The store's interior also boasts various digital elements, including six brand-dedicated screens at the end of each gondola display, a landscape 3x1 screen array above the food/drink chiller section and back-to-back portrait screens highlighting the latest tech offers and availability. The final digital element can be found within the store's souvenir area; a digitised Big Ben clock face with synchronized audio, which plays the clock tower's iconic hourly chimes.



pixel
INSPIRATION

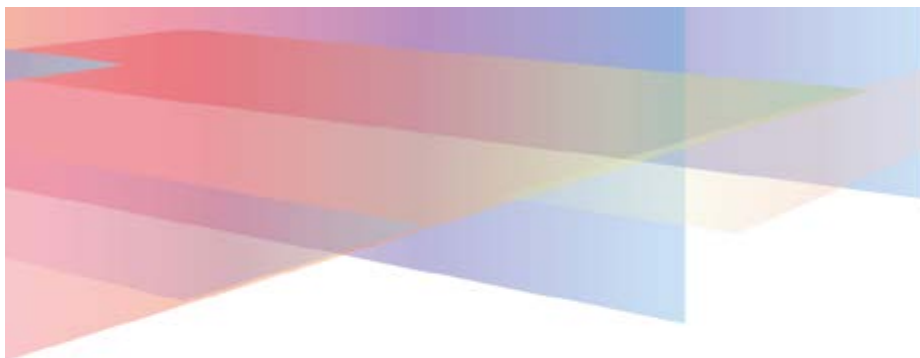
HIGH COMMENDATION

Nanolumens – Brookfield Properties, Manhattan West Marketing Suite

Visitors receive an innovative and boundary-pushing experience from two Nanolumens 1.56mm Nixel Series Flex displays designed to transport them virtually across a dynamic urban neighborhood featuring state-of-the-art office space, luxury apartments, a boutique hotel, and two acres of thoughtfully designed open space. With the help of ACME Pro AV, the Nanolumens displays truly deliver a high-resolution WOW-factor experience. Visitors are greeted by the Gallery Wall, a convex curved 51-foot wide display appearing as video wallpaper on the exterior of a conference room. For a truly enveloping experience, the Immersive Theater display wraps visitors in a 46-foot wide concave display portal to transport them across Manhattan West.



NanoLumens®





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