

Digital Signage Awards



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SIXTEEN:NINE

THE WINNERS 2020

10TH ANNIVERSARY AWARDS!

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WELCOME

Welcome to the 10th Anniversary Awards

The Digital Signage Awards celebrate their tenth anniversary in 2020. That's quite some achievement for an Awards competition that is independent of any vested interests, calls for entries from across a truly international industry, attracts expert judges – from Australia to Austria and from Canada to the Czech Republic – and appeals to sponsors who want to see excellence recognised in their name. Those sponsors are Sixteen:Nine, Gable, Mvix Digital Signage and Nanolumens, with additional advertising support from IAdea.

The number of entries received for 2020 was flat compared with 2019, but the calibre was far higher. This is evidenced by the increase in the number of High Commendations awarded in addition to the Category Winners.

A big thank you is owed to the 18-strong panel of judges who applied their knowledge with diligence and generosity. Marks awarded were higher than ever before from a panel of judges with vast breadth of experience and creative or technical know how.

Please enjoy reading about the Winners and High Commendations and the listing of Finalists. If you have entered the Awards before or if you are thinking of entering for the first time, we look forward to receiving your entries by October 15, 2020. The celebration of the Winners will take place on the evening of February 3 at a new venue in a new city: at the beautiful Esferic venue in Barcelona during ISE 2021.



Matthew Davies
Director
Digital Signage Awards

10TH ANNIVERSARY AWARDS!

THE JUDGES

An international team of 18 judges, including head judge, Dave Haynes of Sixteen:Nine, scrutinised the entries. Each judge examined around 25 entries and voted up to 100 marks for each.

HEAD JUDGE

Dave Haynes / Founder & Editor, Sixteen:Nine, Canada
Sixteen:Nine is an online publication that has followed the digital signage industry for more than a decade. Sixteen:Nine is the media partner of the Digital Signage Awards and Dave has helped guide the growth of the Awards.

PANEL

Revital Alcalay / VP Marketing, YCD Multimedia, Israel
Revital has over 20 years' experience in marketing and business development, as well as in planning and implementing global marketing strategy. Prior to joining YCD Multimedia, she was responsible for Spacell's global marketing strategy. Spacell is a non-profit and Google Lunar X Prize finalist, aiming to make history and land the first Israeli spacecraft on the Moon. Revital is also a published author and a contemporary art expert.

Bryan Crotaz / CTO, Silver Curve, UK

Bryan is CTO of award-winning Silver Curve, UK, and is the architect of PixelPipe Signage. He has been leading digital signage for over 20 years, designing and operating many major projects. He was the first to show that the Raspberry Pi makes a great signage platform and he now acts as a design and technology consultant around Europe. He has designed digital signage graphics engines and worked with multiple signage vendors to help them solve intractable problems.

Jean-Stéphane Dufresne / VP Content, Stingray, Canada

Jean-Stéphane has more than 20 years of experience in communications and digital experiences. He turned to multimedia in the early 2000s and since then has been involved in content creation and management for clients and built an experienced team around him. He participates in the development of the various content strategies and provides the main guidelines to his award-winning team of experienced creators.

Jeremy Gavin / CEO, Screenfeed, USA

Screenfeed is a digital signage content company with offices in Amsterdam and Minneapolis. For 12 years, Screenfeed has helped hundreds of clients solve dynamic content problems with solutions that update automatically and engages viewers with digital screens.

Stephen Gottlich / Senior Vice President, Digital & Strategic Alliances, Gable, USA

Stephen leads Gable's efforts to develop innovative digital solutions for clients. With decades of digital signage and consumer marketing experience, he has built a reputation as one of the world's leading experts in digital and visual communications. His extensive experience and ability to ensure the highest quality and most innovative products are developed and sourced for Gable's clients.

Dan Hagen / CEO, 10net, USA

Dan has spent his career leading start-up companies through omni channel business development, strategy and sales with the goal of contagious growth. He has built businesses to profitability and sustained them through long-term success. He has led diverse and international teams through a maze of complexities to bring products and services to market. He seems to possess a unique aptitude for stumbling upon or developing promising business situations.

Roi Iglesias / Associate Director, Altabox, Spain

Roi is also Econocom Retail Global Product Manager and Emerging Techs Innovation Lab Director. He is a founding member of Digital Signage inside IAB Spain and coordinator of "Digital Signage White Book" published by IAB. He authors the reference blog Digital Signage Creativo and has worked on digital signage projects for many international companies and brands, giving him experience in great depth.



Dave



Revital



Bryan



Jean-Stéphane



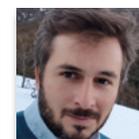
Jeremy



Stephen



Dan



Roi



Emily

Emily Ingram / Co-founder & Marketing Manager, Prendi and Fusion Signage

Prendi is an Australian Digital Signage & Design Agency that focuses on creating immersive digital experiences and engaging digital signage content. They are experts in interactive and software development for digital signage and have even built their own CMS, Fusion Signage. Designed for simplicity, Fusion Signage is proving to make thousands of customers lives easier when managing their digital signage.

Mike Kilian / Business Development Director, Mvix, USA

Mike is a six-year veteran of the digital signage industry. Previously, he has worked in the audiovisual industry as an integrator, in both the commercial and consumer space. His experience makes him well suited to help clients and partners alike find solutions to fill their unique communications gaps.

Joe' Lloyd / Senior Director of Communications, AVIXA (formerly VP Global Marketing, Nanolumens)

Joe' is an evangelist and practitioner of content marketing in the B2B space with a speciality in media relations. With over 15 years working in technology, her career has spanned client services, sales & marketing and has a strong focus in the audiovisual world. As the Senior Director of Communications for AVIXA, she leads public relations and internal communications, as well as supports brand positioning, market intelligence, and content development for the audiovisual's premier industry organization. Joe' is a sought after speaker, outspoken proponent of social selling, networking and public relations, and is dedicated to providing marketing with a strong, dependable ROI.

Rahul Mago / Associate Creative Director, Signpost, India

With over nine years of professional experience in the field of Art and Design, Rahul has worked with several illustrious names in the OOH industry. He enjoys challenging the norms, going beyond any set parameters of outdoor advertising and likes exploring new formats in out of home advertising – using DOOH to create disruption in the existing OOH space.

Susie Opare-Abetia / CEO & Founder, Wovenmedia, USA

Wovenmedia provides software and premium content for digital signage and online video networks. Today, Wovenmedia-powered video networks currently reach 122 million viewers in over 6,000 digital signage locations in the US and Canada, and on a variety of web and mobile networks.

Markus Pargfrieder / Founding CEO, Responsive Spaces, Austria

Markus has almost 20 years of experience within the field of digital media and innovative technology. In 2017 he founded Responsive Spaces, which creates and develops tangible and walkable digital installations. Its focus is on immersive and interactive storytelling combining any kinds of digital world with physical places and locations.

Stan Richter / CEO, signageOS, Czech Republic

Stan's team of expert engineers is developing a unique software unification platform for digital signage devices, including deep integration of various SoC displays and digital signage players. Before co-founding signageOS, he was running a business incubator for early stage start ups, co-founded a Big Data analytics company and worked as a Management Consultant at PwC.

John Wang / Co-founder & CEO, IAdea Corporation, Taiwan

Passionate about the current and future development of the digital signage industry, John co-founded the Web-based Signage Business Group at the World Wide Web Consortium. He is also an active member on the Digital Signage Standards Committee at POPAI, shaping industry standards, and currently serves as the Section Chair of the Standardization Committee at the Digital Signage and Multimedia Alliance, a non-profit industry group representing over 180 companies in Greater China.

Beth Warren / Head of Marketing & the Retail Practice, Creative Realities, USA

Beth built her profession on Madison Avenue, at global agencies like DDB and Y&R and is now head of marketing and the retail practice at Creative Realities, USA. Her role is to help clients understand how to apply design thinking to connect with customers along the journey from home, through life and in store. She runs key engagements with many major brands.

Larry Zoll / Managing Director, Sensory Interactive, USA

Sensory Interactive is an industry leader in the design, implementation, and operation of digital experiences in the built environment. Larry has played a role in the launch of some of the nation's highest-profile digital signage installations; NFL, NBA, and MLB stadiums; interactive donor-recognition walls; and nationwide networks of digital directory kiosks and DOOH displays.



Mike



Joe'



Rahul



Susie



Markus



Stan



John



Beth



Larry

VXP

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DIGITAL SIGNAGE AWARDS GRAND PRIX



WINNER

Second Story – “Unify” for Lincoln Harris

This generative, audio-visual artwork was commissioned by developers, Lincoln Harris, to open their newest marquee building in Charlotte, Legacy Union, which boasts the largest interior native 4K LED Display in the World (70’W x 36’H). Our remit was to create a media artwork for this wall that would set the emotional tone for the building – and become a beacon and landmark for the local community. The purpose of the artwork was to celebrate the vibrancy of the city, create an atmosphere and ambiance for the building, and instill a sense of pride in their employees.



Second Story

FINALISTS

- **ESI Design** for Statue of Liberty Museum
- **Nanovo** for eobuwie.pl – wholly new digital in-store experience
- **NECSUM part of Trison** for Entertainment & Experience Lagoh
- **Studio Banana** for Immersive multimedia experience at Olympic House

SIXTEEN: NINE

ALL DIGITAL SIGNAGE, SOME SNARK

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OUTSTANDING INDIVIDUAL OR COMPANY

sponsored by **SIXTEEN:NINE**

WINNER

Burr Smith, CEO, BroadSign

There was a point about 10 years ago when most digital signage industry observers assumed BroadSign was a dead company walking. It was the height of the Great Recession and the Montreal company, which had been a high flyer in the industry, was in Life Support mode.

By early 2012, BroadSign sought Chapter 11 creditor protection, but tried to assure customers and a sceptical ecosystem that all was actually well. Turns out it was... albeit gradually.

Under the guidance of main company investor Burr Smith, who took over as CEO, BroadSign came back stronger than ever and is now a dominant, very successful software player on the advertising side of digital signage. In 2019, a company that was running on financial fumes just a few years earlier started acquiring rival companies.

A company has to have smart, dedicated people to get through tough times and then prosper. That happens through strong leadership, which is why Burr Smith is the Outstanding Individual 2020.



FINALISTS

- **Henrik Andersson**, CEO, Instorescreen
- **Bart Kresa**, founder and projection design innovator, BARTKRESA studio
- **SignageOS**, innovative digital signage company
- **Barry Thurston**, CEO, Beaver Group (now part of TRISON)



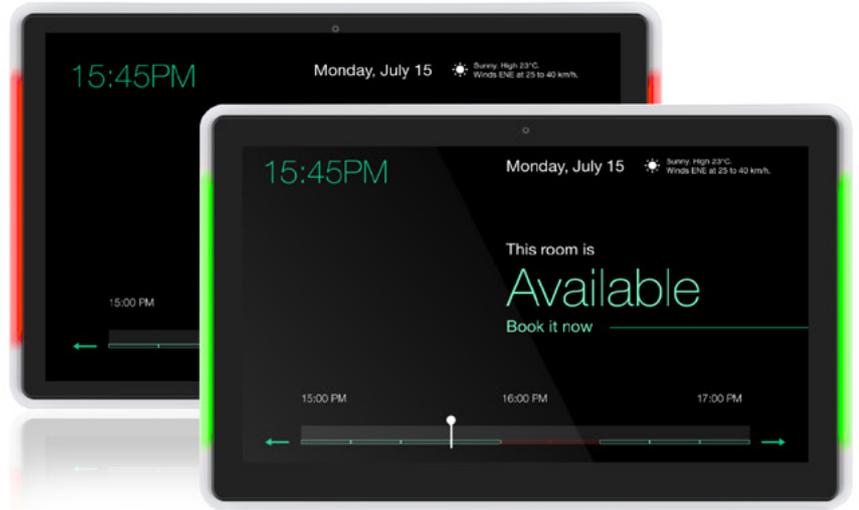
POE+ One-wire
Installation



10 Points
Multi-touch

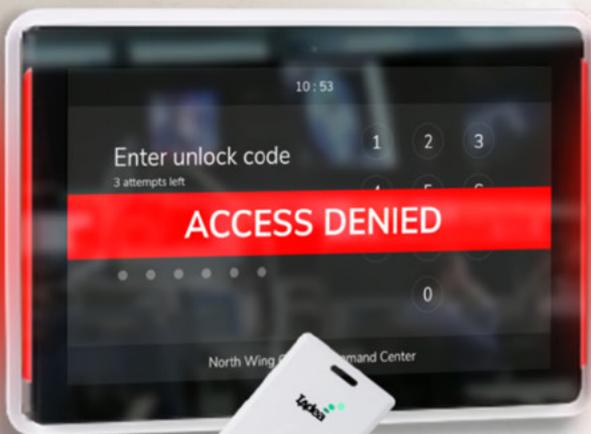


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IADEA XDS-1088/XDS-1588 SERIES



CORPORATE AND WORKPLACE

WINNER

Studio Banana – Olympic House for the International Olympic Committee

An immersive multimedia experience based on different use cases has been crafted within the central atrium of Olympic House, the new institutional home of the International Olympic Committee in Lausanne. Aiming to transmit the values of the Olympic Movement to partners, visitors, delegations, and staff, the Olympic Experience ranges from artistic and emotionally powerful experiences to storytelling modes that showcase its universality and the global footprint of the organisation, along with the best of Olympism, both past and present, so that viewers can understand its impact and the powerful international collaboration that takes place within the building.



HIGH COMMENDATION

Second Story – “Unify” for Lincoln Harris

Commissioned by developers, Lincoln Harris, to open their newest marquee building in Charlotte, Legacy Union boasts the largest interior native 4K LED Display in the World (70’w x 36’h). The remit was to create a media artwork for the wall that would set the emotional tone for the building – and become a beacon and landmark for the local community.



FINALISTS

- **IAdea Corporation** for XDS-1088-H 10-Inch Interactive Display with HID reader
- **RMG Corp (Korbyt)** for the University of Kentucky
- **ZetaDisplay** for KPN De Link LED facade

DIGITAL OUT OF HOME MEDIA

WINNER

inFILED® EM for Kennedy Space Center Visitor Complex

A custom solution of outdoor and indoor MAX LED technology has transformed Kennedy Space Center in Cape Canaveral from a heavily historic story to an experience that transcends past, present and future happenings and creates memorable experiences. KSCVC now has a competitive edge over the many tourist attractions in Florida. Critical to the success of the project was complex systems integration to ensure the inFILED LED display technology was installed with dynamic video content and design, managed by RMG Networks in cooperation with KSC, Delaware North, and NASA.

HIGH COMMENDATION

Screen Network with Mindshare Poland for FOX TV “Help is coming!”

On the 165-meter LED curtain located on the facade of the “Plac Unii City Shopping” in Warsaw, Mindshare Poland with Screen Network promoted FOX TV emergency services dramas (911 and Chicago Fire). A system of cameras and sensors detected approaching emergency vehicles. As the ambulance raced through traffic the screen displayed a special message – “Attention! Help is coming”. Technical implementation was by Screen Network’s Think DOOH unit – the owner of the largest DOOH network in Poland (23,000+ screens).



FINALISTS

- **AMP Capital** for Karrinyup Shopping Centre
- **Signpost India** for CP Lyf

EDUCATION AND HEALTHCARE

WINNER

RMG Networks (KORBYT) for University of Kentucky

With over 4 million square feet of new facilities on campus since 2013, the University of Kentucky (UK) had a tremendous opportunity to build a digital signage network within a state-of-the-art campus footprint. The University saw the opportunity to create a connected digital signage network as a key step in building a “smart campus” environment, creating a hub of communication that fostered collaboration. The University, with RMG’s KORBYT® digital signage software platform, began its venture to transform campus communication and elevate engagement starting with the Gatton Student Center, a newly renovated \$200 million, 378,000 ft² facility featuring 40-plus digital screens.



FINALISTS

- **Scala** for FUTURAMEDIA pharmacy digital signage network
- **Sharp Electronics Corporation** for Idaho College of Osteopathic Medicine

HOTELS, RESORTS, THEME PARKS AND ATTRACTIONS

WINNER

ProntoTV – MS Roald Amundsen for Hurtigruten

At Hurtigruten it is neither the ship nor the remote destinations that are the stars, it is the memories they leave behind. When crafting the ships, every last detail is about creating lifelong memories.

Hurtigruten teamed up with ProntoTV to start the journey the moment the guests arrive. The guests are welcomed in a spectacular way with breathtaking views through the world's tallest LED screen at sea. The ships are carefully equipped with Digital Signage to enhance the journey for the guests, giving information and entertaining the guests during the voyage.



HIGH COMMENDATION

NanoLumens with KAOS and the Palms Casino for KAOS display network

To deliver the most extravagant and electric experience possible to guests and talent alike, KAOS day and nightclub in the Palms Casino chose to outfit their space with one of the most ambitious digital display integration projects in history. With creative goals far beyond the scope of traditional display manufacturers, KAOS and the Palms Casino partnered with an intrepid manufacturer based locally in NanoLumens, who installed over 120 curved displays into the club space to transform the environment into a place unlike any club-goers had ever seen.



FINALISTS

- **Futuroscope** for Orientation Connectée
- **Sensory Interactive** for Caesar's Bluewaters Dubai LED Feature

MUSEUMS AND HISTORICAL SITES

WINNER

ESI Design for the Statue of Liberty Museum

The new Statue of Liberty Museum gives the 4.3 million annual visitors to the Statue of Liberty the opportunity to learn about and honor the Statue's history, influence, and legacy in the world. Throughout the exhibit and experience design of the museum, ESI Design used immersive and interactive media in new and unexpected ways to tell the important cultural story of Liberty and bring the Statue's history to life. The new museum creates access for all visitors to Liberty Island – regardless of age, language, culture or ability.



HIGH COMMENDATION

VIF Télé for 100 Wellington St. Ottawa (dedicated to Indigenous Peoples)

This distinctive project showcases the marriage between heritage and digital technology. Large scale, custom LED panels, were integrated in this building: the former U.S. Embassy, an architectural gem that stands in the most unique location, right in front of Parliament Hill. VIF Télé implemented 15 custom-build LED displays each placed in a respective window, which spread across three facades and two floors. Content can be applied to a specific window as well as large-scale visuals across the entire group of windows. The 100 Wellington is now permanently dedicated for Indigenous Peoples. Digital signage has been an integral element in the reconciliation between the Government of Canada and the Indigenous Peoples.



FINALISTS

- **SNA Displays** for San Francisco MOMA: The Chronicles of San Francisco

PUBLIC SPACES

WINNER

ESI Design with Elkus Manfredi for the Boston digital media band

With 590 square feet of motion-activated LED displays, ESI Design created a first-of-its-kind, epic-scale digital media band that playfully reacts to passersby. The Boston Media Band at 110 High Street in Boston's Financial District is precisely architecturally integrated into the building's interior and exterior, and highlight the city outside and the bay just beyond it with custom, generative Boston-specific content. The building is owned by LaSalle Investment Management, with the new 110 High Street entrance designed by Elkus Manfredi Architects.



HIGH COMMENDATION

Nanolumens for McCarran International Airport

McCarran International Airport in Las Vegas is the gateway to one of the most luxurious cities in the world. Spurred by studies showing consumers engage more thoroughly with digitally delivered ads than with static content, McCarran and their signage partner, Lamar Advertising, recognized an opportunity for a technological overhaul in their airport environment. For a complete revamp of their baggage claim area signage, they turned to NanoLumens, who installed 60 LED displays, ranging in size from the towering 64-foot by 9-foot soffit displays to the slim 12.5-foot by 3-foot carousel toppers.



FINALISTS

- **Elo** for Jabrrrbox Private Mobile Offices
- **NECSUM part of Trison** for Digital Experience Lagoh
- **Stingray** for C.E.C.I Trois-Rivières

RETAIL, BANKING AND RESTAURANTS

WINNER

Nanovo for eobuwie.pl

The main objective of the project was to introduce the e-commerce pure-player brand into the world of traditional trade. The eobuwie.pl company also wanted to increase brand recognition through a strong presence in shopping malls, which increased sales on the internet as well. The project implemented by Nanovo for eobuwie.pl connects the online and offline worlds. The brand's stores are a new kind of space in Polish shopping malls. These are the first commercial outlets where there are no products in the salesroom. This is a wholly new digital in-store experience.



HIGH COMMENDATION

Userful Corporation for Riachuelo

Userful Corporation helped redefine the in-store shopping experience for Riachuelo – one of Brazil's largest department stores – inaugurating a new concept store in their Sao Paulo flagship store. The goal of the installation was to bring an entirely digital shopping experience to the physical store. When shoppers enter the mall, they are pulled into the store by a combination of screens, colors and engaging content displayed throughout the entire 2,290m².



FINALISTS

- **Altabox Econocom** for Orange
- **Altabox Econocom** for Parfois
- **AMP Capital** for Karrinyup Shopping Centre
- **Entwined** for Nextra Queen Street Mall and National Network
- **Nanolumens** for Innisfree Cosmetics NYC display overhaul
- **Nanolumens** for Suria KLCC Shopping Mall display
- **Scala B.V.** for ICI Paris XL
- **YCD Multimedia** for MICROSOFT's London flagship store

SPORT AND ENTERTAINMENT VENUES

WINNER

NECSUM part of Trison – Entertainment & Experience Resort Lagoh

Lagoh is the largest center of experiences and leisure in Europe. In this exclusive project, technology is brought to life and shared with visitors through an impressive hologram fountain, where the the spirit of the lake can be seen, for instance, or engaging in interactive, crazy, funny 360° games in a large cylinder. Different elements of digital architecture welcome visitors inside the centre using delicate artistic content pieces with Sevillian influences. This new concept transforms millions of pixels into unique digital experiences and takes digital signage to new levels of innovation.

HIGH COMMENDATION

ONELAN for Kuwait National Cinema Company

Kuwait National Cinema Company (KNCC), the leading entertainment company in Kuwait and the gulf region, selected ONELAN to support the relaunch of its premium Cinescape brand across its 13 cinemas, delivering eye-catching and immersive cinematic experiences before movie-goers even enter the theatres.



FINALISTS

- **Scala B.V** – Healthy living with digital communication
- **ZetaDisplay AB** – ATG Sports

CREATIVE TECHNICAL ACHIEVEMENT

WINNER

Second Story – “Unify” for Lincoln Harris

This generative, audio-visual artwork was commissioned by developers, Lincoln Harris, to open their newest marquee building in Charlotte, Legacy Union, which boasts the largest interior native 4K LED Display in the World (70’W x 36’H). Our remit was to create a media artwork for this wall that would set the emotional tone for the building – and become a beacon and landmark for the local community. The purpose of the artwork was to celebrate the vibrancy of the city, create an atmosphere and ambiance for the building, and instill a sense of pride in their employees.



HIGH COMMENDATION

Pixel Inspiration for Carrefour Voyages

Carrefour Voyage is the travel brand of the famous French Supermarket, a pioneer in the Hypermarket sector. Faced with a fast-changing retail landscape, Carrefour Voyage wanted to leverage its physical estate, by enhancing the in-store experience. Offering the best elements of online, whilst retaining the traditional benefits and service levels provided by their bricks and mortar operation. Pixel introduced four unique digital touch points to support the store team and help them inspire customers.



FINALISTS

- Signet for PTC Customer Experience Center

MORE



CONTENT

=



BETTER



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Content Rich Digital Signage | Better Engagement.

CREATIVE EXECUTION – MARKETING, COMMUNICATION OR OTHER PURPOSES

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WINNER

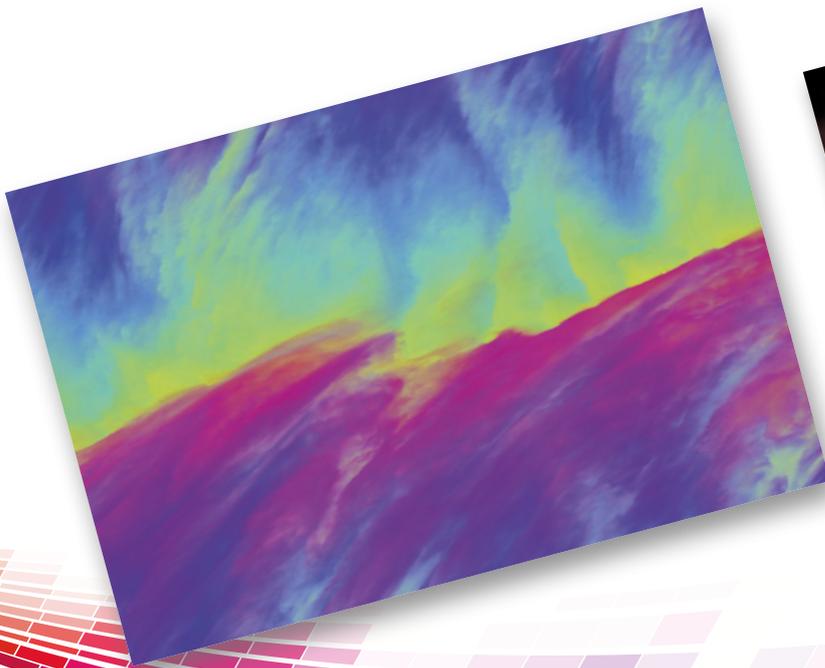
Second Story – “Unify” for Lincoln Harris

Lincoln Harris’s newest marquee building in Charlotte – Legacy Union – boasts the largest interior native 4K LED Display in the World (70’W x 36’H). and celebrates the vibrancy of the city, creating an atmosphere and ambiance for the building, and instilling a sense of pride in their employees.

HIGH COMMENDATION

NECSUM part of Trison – Entertainment & Experience Resort Lagoh

Technology is brought to “life” and shared with an impressive hologram fountain as the “super hero” of the lake or through interactive experiences with the funny, crazy 360° games in a large cylinder of fun at the Lagoh Center, Seville.



FINALISTS

- **Beaver Trison** for The FA Group
- **ZetaDisplay** – KPN De Link LED façade

CREATIVE EXECUTION – BRAND ADVERTISING AND MEDIA

WINNER

Responsive Spaces – “Steel City” for Primetals Technologies

The “Steel City” is a visualisation of steelworks of the future. Over 200 semi-transparent acrylic models are placed on a 24-square-metre LED wall, which serves as a projection screen for demonstrating Industry 4.0 scenarios by literally making the “Steel City” glow. Visual impact is extended by a dense layer of information, accessed through specially developed haptic interfaces, merging seamlessly with the corresponding animations and turning the installation into a memorable experience.



FINALISTS

- **AMP Capital** – ‘The Timepiece’ – Karrinyup Shopping Centre
- **Stingray** – Atlantic Lottery – Flagship store

TECHNICAL ADVANCES AND INNOVATION IN MANAGEMENT AND OTHER SOFTWARE

WINNER

ProntoTV – MS Roald Amundsen for Hurtigruten

Hurtigruten teamed up with ProntoTV to create an experience from the moment the guests arrive; with the world's largest LED display at sea to exploring in the expedition launch area and learning in the science center. At sea and in remote areas of the world where Hurtigruten operate, you can expect to find rough seas, a harsh environment as well as lack of internet. This required special maritime engineering and design to install the nano coated hardware as well as a specially designed hybrid CMS for both offline and online usage, where local content still is possible to update.



HIGH COMMENDATION

RMG Networks for use of AI and automation in digital signage management

The Korbyt platform has now integrated computer vision along with machine learning algorithms to allow for built-in audience analytics and self-tuning content. Korbyt users get richer and more relevant content automatically scheduled in a maintenance free fashion.



FINALISTS

- **LobbySpace** for Simple Digital Signage Software
- **SignStix**
- **Tripleplay** for TripleSign Digital Signage: C2
- **Valotalive** for native Microsoft Power BI integration with unmatched security



CONGRATULATES ALL OF THIS YEAR'S DIGITAL SIGNAGE AWARD WINNERS

*"Competition is always a good thing.
It forces us to do our best." ~Nancy Percy*

WE'RE LOOKING FORWARD TO ANOTHER COMPETITIVE,
PROSPEROUS, INNOVATIVE, AND SUCCESSFUL YEAR IN THE
DIGITAL SIGNAGE COMMUNITY

TECHNICAL ADVANCES AND INNOVATION IN DISPLAYS AND OTHER DEVICES

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WINNER

Peerless-AV for SmartMount® Video Wall Mounting for Direct View LED Displays

Extensive experience acquired through years of partnerships with major OEMs and pioneering global AV projects, has brought Peerless-AV to the forefront in the LED market with universal, dedicated and custom DvLED mounting solutions for both indoor and outdoor uses. Not only are these solutions quick and easy to install, but they are quality assured, modular for easy transportation and damage prevention, and precision engineered with display specific adaptors and mounting patterns. Peerless-AV was first to market with its SmartMount® Universal LED Mounting System, which has been successfully installed in numerous leading banks, finance institutions and major blue chip organisations across the globe.

HIGH COMMENDATION

Entwined for the Lott flagship store and national network

The Lott is Australia's official lottery, and in 2019 they launched their flagship store in Brisbane's Queen Street Mall. The result is a digital landmark that creates excitement through their dynamic product content and novel digital signage activations. Entwined created a powerful API driven solution that synchronises their 1600+ digital signage outputs across Australia with their time- and location-critical content. The Lott are now leading Australian retail by utilising a powerful, secure and synchronised digital signage network.



FINALISTS

- Christie Digital Systems for Christie MicroTiles LED
- PRODVX Europe for APC – 10SLB

EXCELLENCE IN ENGINEERING DESIGN FOR INSTALLED PROJECTS

WINNER

Nanolumens for lobby display at Legacy Union, Charlotte, USA

Believed to be the largest native 4K display ever installed indoors, the 4.7mm pixel pitch NanoLumens LED display in the lobby of Bank of America Tower measures 64 feet wide by 36 feet tall and asserts the Legacy Union high rise development as the epicenter of Uptown Charlotte. Replete with an immersive digital content experience from Second Story, entitled "Unify," the dynamism of the display cascades out through tall two-story floor-to-ceiling windows to the grassy plaza outside to capture the attention of the entire local community.



HIGH COMMENDATION

AMP Capital for Karrinyup Shopping Centre, Perth, Western Australia

Inspired by Karrinyup Shopping Centre's unique design and positioned on the junction of both the centre's past and its future, 'The Timepiece' was born. It's a first to market execution for Australia, with sleek lines, striking finishes and innovative digital design.



FINALISTS

- **UTG Digital Media** for LED staircase and 195ft ticker

Digital Signage Awards



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10TH ANNIVERSARY AWARDS!

